



FOR IMMEDIATE RELEASE

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NORMAN® WINS 5 TOP HONORS AT 2013 WCMA AWARDS

New York, NY – Judges were impressed with Norman®'s innovation, creativity and quality at the 2013 WCMA Product Awards this year, the window covering industry's annual and most prestigious awards competition. For 2013, Norman® won 5 awards, which include:

Green Products — Energy Efficiency

Best Technical Innovation
PerfectTilt® RF Solar
Norman® Window Fashions

Motorization

Best Technical Innovation
PerfectTilt® RF
Norman® Window Fashions

Shutters

Best New Technical Innovation
NormanTeak™ Shutters
Norman® Window Fashions

Merchandising

Best Sampling Program
All-inclusive Shutter Sample Bag
Norman® Window Fashions

Cellular Shades

Best New Technical Innovation (Honorable Mention)
Fire Resistant Honeycomb
Norman® Window Fashions

Design community experts that served as 2013 judges were Susan Hirsh, North American Manager for decorative programs, Benjamin Moore & Co; Susan Huckvale Arann, Interior designer and President, American & International Designs, Inc.; and Kimberly Scappaticci, Design Director, Wallauer's Design Center.

“Creativity, innovation and the value to consumers and end-users are the watchwords for our panel of judges – and year after year the industry's engineering and design teams deliver.” said Ralph Vasami, executive director of WCMA. The 2013 WCMA Product Awards winners will be honored at a



reception held during IWCE – Vision 13 (International Window Coverings Expo) at New Orleans' Ernest N. Morial Convention Center on April 20, 2013 at 5:30 pm.

Displays of all nominated products and merchandising programs will be exhibited during IWCE – Vision 13, the premier window coverings industry trade show, to be held April 19-21, 2013.

About Norman® Window Fashions

Norman® Window Fashions is a global manufacturer and installation services provider of custom shutters, blinds and shades, with US operations based in Santa Fe Springs, CA. It is the maker of Woodlore®, the world's best-selling shutter, and has been in business for over 40 years.

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